

February 10, 2010

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, February 10, 2010, at 7:10 p.m. in the Torrance Community Television Meeting Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Carlson, Nishinaga, Perkins, Sunshine, and Vice Chairwoman Haussmann

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: None

Absent: Barnard

3. FLAG SALUTE:

Former Commissioner and TCtv Producer Bob Diaz lead the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Nishinaga moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Perkins, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) December 8, 2009

MOTION: *Commissioner Carlson moved to approve the minutes of December 8, 2009. This motion seconded by Commissioner Nishinaga, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) **Operating Policies and Procedures – NONE**

2) **TCtv Annual Programming Awards**

January, 2010 – Coordinator Fefie reported the 18th Annual TCtv Video Programming Awards “**Club 3350: A New Groove Emerging**” was held January 22, 2010. The jazz night club setting ceremony was hosted by Aimee Lopez (CitiCABLE “K9 Corner” Producer and Host) and Joe McDonald (“LA County Now” News Director). The setting was authentic feeling from the bouncer at the front, to the neon club logo, the food, entertainment and main show. The RSVP count was 106, official sign in was 72, unofficial head count was 92 in attendance.

The jazz band set a new level of entertainment performance standard for the evening. Mayor Pro Tem Sutherland opened the ceremony by providing a very friendly welcome on behalf of the city. Other dignitaries in the audience included Councilpersons Barnett, Furey, Numark, and, former Councilwoman Witkowsky.

The TCtv staff also created very well produced and creative series of video vignettes to compliment program and Cindy Hibbard along with daughter Brandy did an excellent job hosting the event.

Discussion followed concerning the entry rules, specifically limiting the number of times a single program can be entered into the same category.

An additional committee meeting will be scheduled prior to the next Board meeting to modify the entry rules as request by Board members of the public.

MOTION: ***Commissioner Perkins moved to accept the Torrance Community Television Annual Programming Awards Committee Report for January 2010. This motion seconded by Commissioner Carlson, motion carried with aye vote.***

C) **Report of the Community Television Center**

- 1) **December, 2009** – Coordinator Fefie highlighted 20 new programs were completed with 15 programs bicycled. He also noted studio usage was up over the previous year to 29% compared to 24%; field camera check-outs were very low at 06% compared with 23% in 2008. Post-production usage was modest at 45% compared to 66% in 2008. 04 Users enrolled and graduated from the DV Field and Post Production Workshop; 02 Users took and passed the Field Production Waiver Exam; 05 “It’s Your TV Brochures” were mailed, with 04 graduate.

Brief discussion followed.

MOTION: ***Commissioner Perkins moved to accept the Torrance Community Television Center Report for December 2009. This motion seconded by Commissioner Sunshine, motion carried with aye vote.***

- 2) **January, 2010** – Coordinator Fefie highlighted 09 new programs were completed with 13 programs bicycled. He also noted studio usage was up over the previous

year to 19% compared to 53%; field camera check-outs remains low 15% compared with 13% in 2009. Post-production usage was 49% compared to 40% in 2009. 07 "It's Your TV Brochures" were mailed, with 01 graduate. Approximately 85 guests attended the 18th Annual TCtv Video Awards Ceremony.

Brief discussion followed.

MOTION: *Commissioner Carlson moved to accept the Torrance Community Television Center Report for January 2010. This motion seconded by Commissioner Perkins, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

Manager Smith reported the Federal Communications Commission has created a consumer task force that will be chaired by new Consumer and Governmental Affairs Bureau chief Joel Gurin, former journalist and long-time *Consumer Reports* staffer.

Comcast and NBC Universal's parent company have showered campaign contributions on members of two panels holding hearings Thursday on the cable giant's proposed purchase of the television network.

Time Warner Inc. increased chairman and CEO Jeff Bewkes' compensation by about 17%, with a total pay package worth \$22 million, according to a regulatory filing.

A Time Warner Cable spokesman confirmed that the company is having a high-level "discussion" internally about a name change but said it's still too early to say if or when that would happen. A new name would help distinguish Time Warner Cable from the media company.

After blistering growth in the first half of 2009, Verizon's FiOS ended the year with a comparatively sluggish quarter, adding 153,000 subscribers for both TV and Internet services.

AT&T said revenue from U-verse TV; Internet and voice services nearly tripled over 2009 and are approaching an annual run rate of \$3 billion, as the telco continues to pack on video and broadband subscribers.

Comcast reported fourth quarter results in line with expectations, shedding almost 200,000 basic subscribers in the period as revenue rose 2.9% to \$9.1 billion and operating cash flow increased 1.1% to \$3.4 billion.

Brief discussion followed.

MOTION: *Commissioner Nishinaga moved to accept the Report of Legislative and Cable Related Activities for January 2010. This motion seconded by Commissioner Perkins, motion carried with aye vote.*

E) Old Business – NONE

F) New Business

- 1) Recommendation from the Cable and Community Relations Manager that the Cable Television Advisory Board review and discuss comments submitted by Chairwoman Barnard concerning the operation of Torrance Community Television.

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Secretary Hibbard wished everyone a Happy Valentines Day.
- B) Manager Smith mentioned the passing of his beloved pet, Ginger Lee due to pending kidney failure. Ginger Lee was a Champion show dog (Gallagher's Go Go Girl) and gave his family many years of joy.
- C) Commissioner Carlson congratulated and thanked staff for a job well done on the Awards ceremony.
- D) Commissioner Nishinaga mentioned the significant impact of recent weather conditions on the public works department in the City of Long Beach.
- E) Commissioner Nishinaga wished everyone Happy Ground Hog Day.
- F) Commissioner Sunshine mentioned he would like to have the Awards Committee remain after the meeting to determine a date for their next meeting to discuss modifying the competition entry rules.
- G) Vice Chairwoman Haussmann thanked staff and all participants for another successful Awards Ceremony.

9. ADJOURNMENT:

Vice Chairwoman Haussmann adjourned the meeting of February 8, 2010, 8:06 p.m. to reconvene on Wednesday, March 10, 2010 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager

Attachment
Letter, Bob Diaz 02/10/10

Roll Call: Carlson ☐ Haussmann ☐ Nishinaga ☐ Perkins ☐ Sunshine ☐ Barnard ☐